



WPT / PPT PLAYER SPONSORSHIP RULES

2006 - 2007

Players are allowed to wear one (1) pre-approved sponsorship logo at a WPT/PPT Final Table that complies with the rules of WPT Enterprises and the Travel Channel. WPTE reserves the right to refuse entry of any player to the Final Table who does not comply with all of the following WPTE and Travel Channel sponsorship rules: (Sponsor must initial each rule in the space provided: [____])

1. Sponsorship Rules for Players:

- a. Players may wear one (1) left breast pocket logo – no larger than six (6) square inches (e.g., 2"x3", 3"x2", 1"x6", 6"x1"). [____]
- b. No other logos will be allowed anywhere on Player. [____]
- c. No more than two (2) Players at a Final Table may wear logos from any single entity. Such entity includes multiple brands controlled by the same company or individual(s). While both sponsored players may wear the same logo, the Sponsor must provide an alternative clothing option that distinguishes each player, while maintaining Rule 1.a. above (e.g., Player 1 wears a black polo w/ logo and Player 2 wears a dress shirt w/ logo). [____]
- d. If more than two (2) Players sponsored by any entity make it to a Final Table, WPTE will high card to decide which players get to wear the logo. At this time, no sponsorship substitutions will be allowed. [____]
- e. Pre-Approved Sponsors must declare Sponsored Players prior to the commencement of a WPT/PPT event by emailing sponsor@worldpokertour.com their list of Players up to ninety (90) minutes after the close of registration Day One of a WPTE Event. (Refer to Hosting Member Casino for tournament schedule and open registration times.) After this time, Sponsors cannot add, omit or change their player list for that event. [____]
- f. Pre-Approved Sponsors with logos referring to online entities cannot display ".com" in the logo, but **must** replace the online reference to ".net". The placement of the ".net" must remain part of the logo, must be of legible size, but cannot make the logo size any larger than the six (6) square inches. [____]

2. How to become a Sponsor:

- a. Sponsor must be pre-approved by WPT Enterprises, Travel Channel and the Hosting Member Casino at least three (3) days prior to Day 1 of the WPTE Tournament. Approval Process will take at least five (5) business days to complete. [____]
- b. To be pre-approved, all Sponsors must register by sending a blank email to sponsor@worldpokertour.com and will receive an email response containing the Sponsor Application, Affidavit and Sponsorship Rules that all need to be filled out, signed and sent back to WPTE for pre-approval. This automated response does not mean that your sponsorship has been approved. All online gaming sites interested in becoming a pre-approved Sponsor must sign a WPTE/Travel Channel Affidavit (provided during the application process) acknowledging that no wagers are accepted currently or in the future on the site represented by the logo, and that the site contains no links or references to online gambling or any online gambling websites. [____]
- c. Because of Travel Channel policy, no logos representing illegal activity of any kind, pornography, firearms, tobacco, personal hygiene, sexual aids, or hard liquor will be allowed. WPT Enterprises, Inc., Travel Channel, and the Hosting Member Casino reserve the right to restrict logo wear for any reason whatsoever at their sole discretion. [____]